



Cardinal To Present New Health Solutions For Canines At SuperZoo

LAS VEGAS – For Immediate Release – Visitors to Cardinal Pet Care’s booth #4235 at SuperZoo will view exciting new products that offer solutions for two of the most common health issues found in adult dogs: joint problems and dental problems. The first of these products, **Pet Botanics Omega Plus with Bone Broth Treats**, is a dog treat made with a special Bone Broth formula designed to support healthy joints. The second product, **Remedy+Recovery Hemp Breath Spray**, is an oral spray containing Organic Hemp Oil, which helps prevent tooth decay and fight bacteria when used regularly, without requiring brushing.

“Cardinal Pet Care is committed to developing products that make it easier for pet parents to care for their dogs’ health on a daily basis,” said Tony de Vos, president of the Azusa, CA-based pet product manufacturer. “Our new Omega Plus with Bone Broth Treats and Hemp Breath Spray offer easy-to-administer solutions that target two very prevalent canine health problems – joint and dental issues.” One in five adult dogs suffers from joint problems like osteoarthritis, according to the AKC, while 80 percent of dogs over age three have some form of periodontal disease, the American Veterinary Medical Association reports.



Pet Botanics Omega Plus with Bone Broth delivers support for healthy joints in delicious treat form. Its exclusive Bone Broth formula includes collagen, cartilage and bone marrow – all essential ingredients in maintaining strong, flexible joints, bones and connective tissue. Omega 3 &6-rich salmon oil and chia have also been added to promote healthy coats and skin. The treats contain pumpkin to aid in digestion, so they’re ideal for dogs with food allergies and sensitive stomachs. Made with Chicken or Salmon as their #1 ingredient. Omega Plus with Bone Broth Treats are available in mouthwatering Chicken and Salmon flavors, so pet parents will enjoy giving their dogs a tasty treat that is also healthy for their joints!



Remedy+Recovery Hemp Breath Spray makes life easier for pet parents, because it helps protect their dog’s oral and dental health without requiring brushing. Made with naturally derived ingredients, the spray features a 4-in-1 formula: 1) Soothes gums with Organic Hemp Oil, 2) Helps prevent tooth decay, 3) Fights bacteria with Natural Baking Soda, 4) Freshens breath with Natural Peppermint Oil. “Research indicates there’s a strong need for a canine oral care alternative to toothbrushing, and our new Hemp Breath Spray offers pet parents an effective option,” said de Vos. More than three-quarters of pet parents (76%) think it’s important to brush their dogs’ teeth regularly, but only 8% do so daily and 43% say they never brush their pet’s teeth at all, according to market research firm Ipsos.

Along with the above new products, Cardinal Pet Care will be showcasing its **EcoBath™ Manuka Honey** line of coat, skin and dental products, made with the company's exclusive Honey Hygiene™ formula, as well as its entire **Remedy+Recovery** line of pet first-aid and health products, manufactured at its California FDA-licensed facility. Products from the popular **Crazy Dog, Pet Botanics** and **Gold Medal Pets** brands will also be on display at the company's SuperZoo Booth #4235.

For more information, visit www.cardinalpet.com/superzoo-2019

Cardinal Pet Care is a solar-powered company "Devoted to Pets, People and the Planet." In addition to providing pets with the highest quality products, Cardinal is dedicated to the environmental directive of Reduce, Reuse, Recycle and Pre-cycle whenever possible. Demonstrating its commitment to the environment, Cardinal has solar-powered corporate offices, warehouses and manufacturing facilities in Azusa, CA. www.cardinalpet.com