

Cardinal To Highlight New Dental Products, Manuka Honey Grooming Line At Global

ORLANDO, FL – (For Immediate Release) – Eighty percent of dogs have some form of periodontal disease by the age of three, according to the American Veterinary Medical Association. If left untreated, this can lead to serious health problems, as bacteria from infected gums and teeth spread to the heart, kidneys and other vital organs. But with a good program of oral hygiene that includes regular plaque removal and annual veterinary dental checkups, canine periodontal disease is largely preventable.

Now Cardinal Pet Care is offering new solutions to help pet parents give their dogs and cats the at-home oral care they need, with the introduction of two dental products at Global Pet Expo 2019:

Remedy+Recovery Plaque Re-Release™ Quick Melt tablets, and **Remedy+Recovery Hemp Breath Spray**.



Remedy+Recovery Plaque Re-Release Quick Melt is a unique product in tablet form that reduces plaque and tartar without brushing. Pet parents simply place one Plaque Re-Release tablet inside the cheek, where it will remove plaque and tartar as it dissolves. The tablets contain all-natural cranberry extract, which adheres to dental surfaces and interferes with the plaque forming process. Recommended by veterinarians and clinically proven effective, Plaque Re-Release tablets work below the gum line to clean dogs' teeth and freshen breath – no brushing required.

The second dental product debuting at Global, **Remedy+Recovery Hemp Breath Spray**, provides preventive dental care in spray form. Regular use of the spray will improve oral health by helping to prevent tooth decay and fight bacteria. Made with safe and gentle ingredients, the multi-functional spray contains Hemp to soothe gums, Natural Peppermint Oil to freshen breath, Natural Baking Soda to rebalance pH, and Manuka Honey to provide natural antimicrobial properties.



The two new dental products were developed to provide pet parents with alternatives to toothbrushing that promote canine dental health, noted Tony de Vos, president of Cardinal Pet Care. A study by market research firm Ipsos found that although more than three-quarters of pet parents (76%) think it's important to brush their dogs' teeth regularly, only 8% do so daily, while 43% say they never brush their pet's teeth at all.

"The American Veterinary Medical Association (AVMA) and other veterinary dental authorities recognize that periodontal disease is the most common clinical condition occurring in adult dogs and cats, and is entirely preventable," said de Vos. "Our multiple solutions are innovative, high-performing and easy to administer. They offer new options to pet parents who want to put their dogs and cats on a regular program of at-home preventive dental care." Both new dental products are being sold under Cardinal's Remedy+Recovery brand, known for its pet health and first-aid solutions.

Dental products are also being featured in another brand that Cardinal Pet Care will be showcasing at Global, **EcoBath™ Manuka Honey** grooming products. Made with Natural Manuka Honey from New Zealand, the EcoBath line includes: **Shampoo, Conditioner, Detangling Spray, Anti-Itch Spray, Tooth Gel** and **Dental Water Additive**.



A popular ingredient in human personal care products, Manuka Honey is known for its natural healing and antibacterial properties. In EcoBath products, Manuka Honey is blended with other high-quality organic and botanical ingredients to create Cardinal’s exclusive **Honey Hygiene™**, a new nature-based restorative approach to caring for pets’ coat, skin, and teeth and gums.

Along with Manuka Honey, EcoBath coat and skin products contain Organic Hempseed Oil and Organic Chamomile Extract for moisturizing and conditioning – providing pets with remarkable healing, rejuvenating and beautifying benefits. EcoBath Tooth Gel not only helps heal gums, but actually hardens teeth and helps rebuild tooth enamel. In addition to healing and soothing gums, EcoBath Dental Water Additive includes Glucosamine for joint health and electrolytes for rehydration.

Designed to be safe for “pets, people and the planet,” EcoBath products contain no harmful ingredients or harsh chemicals, including no parabens, sulfates, cyclic silicones, DEA/MEA, BHT, triclosan, gluten, or artificial colors or fragrances. The eco-friendly line is manufactured with solar power in southern California.

To view Remedy+Recovery Plaque Re-Release™ Quick Melt tablets and Remedy+Recovery Hemp Breath Spray, and the EcoBath™ Manuka Honey grooming line, visit Cardinal Pet Care’s Global Pet Expo Booth #3323.

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